

Malvern Red & Black Society
May 9, 2007 MINUTES

Present: R. Deffett (chair), L. Greenaway, V. Masemann, R. Tennyson, S. Munro, D. Halliday, S. Nathwani

Regrets: L. Nanjad

Order of Business

Minutes of April 11, 2007 meeting approved (Louise/Sonya)

Announcements

- E-Musings has gone out
- Onward Malvern Foundation meeting May 14th 6:30pm
- Website message board still does not work- Shanta to get Alex Bethke (original website designer) to fix it

Musings

- 13 returned surveys completed by members
- 17 postal mailings were returned with the wrong address
- Shanta mentioned that Facebook has a Malvern C.I. group on it with over 2,000
- Mass emailing went out to 1,264 people

Financial Report

- Receipts (for newsletter expenses) were to be mailed to Randy
- Donations were deposited: \$90 + \$195 pending and more
- Bank balance = \$2,620.00
- Expenses for mailing were over \$500 + postage
- \$181.60 cost for email campaign
- Revenue to come to us: Johnson Inc. sent cheque to InBox Advertising, which we had already paid
- future expenditures: acid-free boxes & supplies for Archives = \$500
- Donna- revenue = \$10.00 for one Centennial Book

Johnson Inc. June Marketing Campaign

- Group name on the mail-out will be Malvern Red & Black Society
- Will go out at least 30 days after newsletter mass-mailing

2007-What is Next?

- advertising on the website
- 1950s/6-s Reunion about May 17, 2008
- Archives Committee wants to have a new display case on the ground floor at MCI
- AGM on November 4, 2007
- Shanta will create an MRBS group on Facebook
- Dates for future MRBS meetings (see at end of Minutes)
- Offices vacant at end of year are President, Vice-President, Secretary, 2 Members-At-Large; discussion of how to recruit new volunteers (e.g. Melissa Kehler)
- Shanta will invite Melissa to next meeting

Achievements 2006-2007

- Established MRBS Award
- Updated database
- Opt-ins and opt-outs for members re: Benefits
- Russell Pulkys has been helping with website
- Website committee has been operating
- Junk mail volume reduced
- Two newsletters *Musings* per year
- Website has been continuously updated
- Stable finances/bank account

Still to Do:

- Get message board operating
- Mentors and Speakers program
- Webpage, 'Ways to Support Malvern' not complete
- Sell website advertising
- Recruit an auditor

Onward Malvern Foundation Meeting

- Shanta to represent MRBS at the meeting of May 14th
- We have a vote on discretionary funds (fund destination not pre-selected by donors)
- MRBS requests money for Archives (acid-free boxes) and MCI Hall display case
- Money for the monument (Boys of Malvern Project): how much has been collected?
- We request a financial breakdown of the expenditures- last received in 2005
- Does OMF have a bank account or charitable status yet?
- Discussion of whether the MRBS should apply for its own charitable status
- Randy will email Shanta about his concerns to be addressed at this meeting

Meeting adjourned (Louise/Donna)

NEXT MEETING Wed. June 13 7:00pm

MRBS SCHEDULE OF BOARD MEETINGS 2007-2008

June 13
July 11
No meeting August
September 12
October 10
November 14
December 12
January 9, 2008
February 13
March 12
April 9
May 14
June 11
July 9