

Malvern Red & Black Society
JUNE 6, 2007 MINUTES

Present: Randy Deffett (chair), Louise Greenaway, Vandra Masemann, Sonya Munro, Donna Halliday, Melissa Kehrler

Regrets: Rod Tennyson

Order of Business

Minutes of May 9th meeting approved (Louise/Vandra)

Announcements

- Randy has not heard from Treasurer, Len in 3 months
- Vandra- Line Pinard wants us to discuss the use of the Archives Room
- Shanta- MCI had its Prom; the school helped those who needed assistance

Members' Survey Results

- Completed surveys returned: email= 101, total= 137
- Malvernites were agreeable to having the quorum at the AGM equal to the members present; we will need an amendment to the Charter
- Members appreciated the Society and its Newsletter
- The majority visit the website 3-4 times per year
- They are less decided about attending meetings or paying a nominal membership fee
- The majority wanted the Society to continue
- Regarding the benefits program, most do not agree, only 18 agree with it
- The feeling was that the MRBS was doing the right thing
- Implications for our future planning are these areas: AGM, Charter amendments and the setting of fees
- **Motion:** Randy write a letter to Johnson Inc. informing them of the negative results of the survey and giving them the option of opting out omitting the 3rd campaign this year. We would thank them for their assistance and are giving them formal notice that we will not be renewing the contract (Vandra/Donna) - **carried.**

Most important MRB activities (as per survey results):

- 36 replies- archive restoration (1,2, or 3 in 82 of 132 replies)
- 35- newsletter (1,2or 3 in 66/132 replies)
- 16- website (1,2,3 in 66/132 replies)
- 66- Reunions (106/132)
- 10- involving the alumni in MCI life

Reasons for not participating:

- 107/132- too busy
- 112/132- do not care
- 93 Society is run well without me
- 126- 'too much Malvern'
- 127- distance and 'others'
- Vandra will write a short article on the results of the survey
- Randy will write a brief summary for the website

OMF Meeting

- Attendees: Shanta, Line Pinard, Daren Gani, Steve Thomas
- MRBS received \$500 from the OMF out of a total of \$9,000, for the Archives Committee
- Shanta suggested Randy write to the committee and thank them, and ask for a copy of the Minutes
- Money that remained was divided equally between Music and Athletics, and a small amount for Drama
- Low interest in OMF meetings is a matter of concern
- Registration for charitable status is still dragging- for at least another six months
- The Boys of Malvern campaign has been renewed; have made presentation for fund-raising. All the present money from the OMF account was being put into the school board's account

- Line Pinard said that she had been busy attending to plant management this year and that she was going to ask for the Archives Room back. She is having space problems because of enrolment increases
- Darren Gani offered one of the Athletic Department display cases
- A discussion was held about the long-term implications of recent developments in regard to the future of the archives and the MRBS
- Shanta- there 1,032 MCI students enrolled on-line in Facebook.
- Donna-mentioned visit of Dean Sasabuchi who wanted to get involved with fund-raising for the Monument

Database and Website

- Donna has sent Randy most recent database
- Over 100 hard bounces from last email campaign plus 30+ postal mail returns
- 150 names on Members' List on website
- Randy will post a summary of the survey on the website with a suggestion to contact him for specific results
- Shanta has contacted Facebook; also contacted Alex Bethke but has had no reply. Could use Facebook temporarily. Question whether to fix website message board
- Randy- Russell Pulkys says DVD of 2006 grad may take up too much space to post on website

Financial Report

- Treasurer, Len Nanjad not present
- Some bills need to be paid- Randy will need to do it
- Randy will phone to clarify matters
- \$2,835.10 bank balance

Johnson Inc. Marketing Campaign

- postal campaign dropped into post June 14th
- Randy to arrange e-campaign asap (*follow-up note: this was launched on June 22nd*)
- Randy will send a letter to Johnson Inc. outlining that the alumni will not support a benefits program

Future Events

- Rod Tennyson is looking into support for a 1950s/1960s Reunion
- A discussion was held about possible arrangements for Remembrance Day in November, 2007
- MRBS AGM will be on November 4, 2007 at the Balmy Beach Club
- Also MCI Commencement this coming autumn

Motion to Adjourn (Donna/Louise)

NEXT MEETING JULY 9, 2007. LOCATION TO BE ANNOUNCED.