

Malvern Red & Black Society

BOARD MEETING MINUTES

December 13, 2006

Present: R. Deffett (chair), L. Nanjad, T. Daciuk, D. Halliday, S. Munro, R. Tennyson

Regrets: L. Greenaway, S. Nathwani

Order of Business

November 8, 2006 approved (Sonya/Donna) approved

Announcements

- Oral History Project deferred until next month

Financial Report

- \$2500 in the bank, cheques still flowing in
- meeting November 25 with Randy, Len & Brad Gajria of Johnson Insurance took place
- Johnson envisages marketing campaigns in February, July and November, 2007
- Average response rates for quotes was 1%
- There is possibility of support of \$500 for a 1960s Reunion
- Feedback from a MRBS member- cut out mailings to senior members; focus on email campaign on a younger target market
- Len- we agreed to a two-year partnership
- General discussion of the lack of response from Malvernites to Johnson campaigns

OMF/MRBS/MCI

- Meeting Dec. 13 with Line Pinard, Steve Thomas, Monica Turner (Parents Council), Randy & Len
- Outcome of the meeting is agreement to attend each other's meetings
- Heads of groups get together once twice per year. Next meeting to be February
- Shared understandings about what each other does
- Charitable status application has gone nowhere
- In terms of dispersal of funds, money directed in accordance with the percentage indicated by donors
- Communicated results to parents
- MRBS mailing raised about \$1500 with approximately 15 donors
- Discussion of need for thank-you letters for donors to this Appeal
- Need to include a blanket statement in the March *Musings*
- Monica Turner of Parents' Council need to raise about \$3,800 to \$4,000 a year to a limited list-MCI has complete mailing list
- More liaison need to strengthen partnership
- Shopandsupport.ca loyalty program- purchases can produce points to gain money for a charity

Website Updates

- We need to check how many hits are occurring on our website
- Marlene Bourdon-King's speech is to be posted
- AGM Summary Report will be completed soon and posted
- Will update Member's List
- Problem with volume of junk mail still exists
- Graduating Class CD-ROM

Mission Review

- Vandra checked that statement is still relevant
- Rod- alumni want to be catered to; newsletters, reunions, need to med AGM into a social event
- Randy- still need to have elections
- Discussion of role of MRBS vis-à-vis reunions
- Randy spoke with Bill Piton about the 1960s Grotto Reunion
- Both Bill Piton and Dennis Corrigan do not live in Toronto- they envisage an event with a minimum of organization
- It was decided that a charge for a website link would be requested
- We would ask for some kind of support of MRBS in return for our support for the Grotto Reunion
- It was decided that we contact the 1960s grads who had indicated an interest in a 1960s Reunion to see what their level of interest was in forming an organizational committee- Vandra will email these members

Other Business

- Len- 'Ways to Support Malvern' page on our website: MRBS, OMF, shop and support, speaking to students
- Len- who we can bring to meetings to encourage new volunteers: making what the MRBS does more relevant to its membership
- Vandra- raised the idea of longer-range planning
- Len wants to establish a nominations committee to recruit new members

Move to adjourn Vandra/Donna

Meeting adjourned 9:00pm

Next meeting January 10, 2007